

Sample 1. General—All Audiences

Our next speaker is Dana Shaw-Arimoto who is a mentor, speaker and change agent. Most recently she founded Phoenix5, to coach executives and leaders of all kinds to become their all in every part of their life: work, home, community and giving back. Dana has more than 20 years of industry leadership experience in the talent ecosystem especially in the fields of: MSP, VMS, FMS, talent pools, and also M&A, divestitures and unique funding strategies.

Sample 2. General—Corporate

Dana Shaw-Arimoto is a mentor, speaker, and change agent. Dana has more than 20 years of experience in the talent ecosystem. She's created Phoenix5 to evangelize a new mindset: Stop Settling™. After connecting with millions of individuals for more than two decades in the employment arena, company management, and non-profit advocacy, she is applying the valuable insights she's gained by working with people at their most vulnerable – when they are defining themselves by what they do. She has worked tirelessly to improve the lives of others through career advancement, giving back and to the women in STEM/STEAM movement. Prior to launching Phoenix to the Fifth and the Stop Settling movement, she was President of the Alliance and Advisory Practice at TalentWave as their architect of change, the first of its kind within the freelance nation. There she built and led a team of experts charged with jump starting the growth engine at TalentWave and revolutionizing the way companies and freelancers become compliant in their small businesses while adding ongoing value to enterprise clients.

Sample 3. General – Non-Profit

Our next speaker is Dana Shaw-Arimoto, who is a mentor, speaker, and change agent. Most recently she founded Phoenix5, to coach executives and leaders of all kinds to become their all in every part of their life: work, home, community and giving back. She has worked tirelessly to improve the lives of others through career advancement, giving back and to the women in STEM/STEAM movement. An additional passion and new endeavor of hers includes consulting to the VMSA Network to build the Catalyst Coalition; a small and nimble team of Fortune Company thought leaders, innovators and evangelists, coming to together to up the ante towards the way we work and join the voice of the new talent movement. Also, since 2016, she has joined three Advisory Boards; shiftgig, seejane-go and LNQ Systems. Throughout her career, she aims to be a visionary within the talent ecosystem as well by educating my peers, teams, and colleagues on how talent works has kept her tightly connected to the pulse on emerging trends and how they are best applied for maximum velocity, growth and development."